جَامِعَة فِلَسطِين الأَهلِيَّة

Palestine Ahliya University

PALESTINE AHLIYA UNIVERSITY

NEWSLETTER

A monthly newsletter published by the
International Affairs and Public Relations Department

FEBRUARY 2026



كل عام وانتم بخير

رمضان كريم

2026م – 1447هـ

Content:

1 Digital Transformation in Admissions and Registration and Its Impact on Enhancing the Student Experience

2 Conferences

3 International and Local Cooperation

4 School Visits and Orientation Days

5 Events and Activities

6 Scientific Research Corner

Digital Transformation in Admissions and Registration and Its Impact on Enhancing the Student Experience



Dr. Muhammed Tmiezeh
Dean of Admissions and Registration

The higher education sector is undergoing rapid change, driven by the digital revolution and evolving student lifestyles and expectations. As a result, digital transformation has become a strategic necessity for universities aiming to enhance service quality and strengthen their competitiveness. Within this context, the admissions and registration sector stands out as one of the most crucial and impacted areas, serving as the students' first point of contact with the university and shaping their academic experience from day one.

Digital transformation in admissions and registration has become a genuine necessity, rather than merely a technical upgrade. Its goal is to redesign procedures and services with the student at the center of the educational process. Traditional models, which for many years relied on paper-based transactions and in-person attendance, can no longer meet the demands of the modern era or satisfy students' growing need for speed, clarity, and flexibility.

Before digital transformation, admission and registration procedures were often complex and time-consuming. Students had to navigate multiple offices, complete numerous paper forms, and wait long periods to process their transactions. This created an extra burden, particularly for new newcomers, and directly affected their satisfaction and first impressions of the university. Moreover, bureaucratic procedures increased the likelihood of errors and delayed decision-making, highlighting the need for a comprehensive review of existing operational procedures.

Aligned with Palestine Ahliya University's vision of embracing digital advancement to enhance the quality of campus life, the admissions and registration sector has undergone a significant transformation. This includes the adoption of electronic admission systems, smart registration platforms, and the automation of most administrative procedures. As a result, students can now apply for admission, select their majors, and register for courses easily and accurately online, requiring in-person attendance only when necessary.

The integration of various digital platforms, such as the university app, the academic portal, and e-learning systems, has contributed to providing students with a seamless digital experience, where all academic and administrative services are accessible within a single interconnected system. This integration has reduced human intervention, minimized errors, and enhanced transparency and fairness in service delivery.

This digital transformation has had a direct and positive impact on the student experience. Students can now access admissions and registration services anytime and from anywhere, saving time and effort while speeding up the completion of their transactions. Digital systems also allow students to track their requests and processes in real time, fostering trust, increasing satisfaction, and contributing to a positive perception of the university as a modern institution that keeps pace with contemporary developments.

In addition, eliminating paper-based transactions has been an important step toward enhancing institutional efficiency and supporting the university's commitment to being environmentally friendly, relying on smart and sustainable solutions in managing its academic and administrative affairs.

Regarding communication with student, digital transformation has played a pivotal role in enhancing communication channels through instant notifications, online follow-ups, and digital academic advising. This has particularly improved the experience of new newcomers by providing them with clear information and structured guidance, helping them integrate smoothly into university life.

Looking ahead, Palestine Ahliya University is moving toward developing a more integrated and intelligent digital student experience by leveraging artificial intelligence in admissions and registration services and analyzing student data to provide personalized services that more accurately meet their academic needs. This approach is expected to enhance flexibility, improve decision-making quality, and elevate the overall student experience to a more advanced level.

In conclusion, the digital transformation experience in admissions and registration at Palestine Ahliya University demonstrates that investing in technology is not an end in itself, but a strategic means to enhance the student experience, improve institutional efficiency, and reinforce the university's position as a leading educational institution that recognizes students as the central focus of the learning process and key partners in its success.

Conferences



Palestine Ahliya University participated in the Annual Student Conference and the Meeting of the Association of Deanships of Student Affairs in Arab Universities. The University was represented by the Dean of Student Affairs, Dr. Ihab Khalaileh. The events were hosted by Al Ain University in the United Arab Emirates.

Palestine Ahliya University participated in the Annual Student Conference organized as part of the activities of the Association of Deanships of Student Affairs in Arab Universities, under the theme “Artificial Intelligence Without Limits: Students’ Journey Toward the Future.” The conference was hosted by Al Ain University in the United Arab Emirates via Zoom.



Palestine Ahliya University

International Conference on Physiotherapy: Toward Global Standards in Rehabilitation

"Promoting Evidence-Based Practice and Advancing the Role of Physiotherapy in Health Systems"

Overview: In light of the rapid advancements in the health sciences and the growing demand for high-quality rehabilitation services, advancing the physiotherapy profession according to global standards has become essential to support health systems and improve patients' quality of life. The International Conference on Physiotherapy – Palestine 2026, organized by Palestine Ahliya University, provides a specialized platform for academics, researchers, practitioners, and policymakers. The conference focuses on promoting evidence-based practice, bridging research and clinical application, and fostering innovation in rehabilitation services. Key themes include advancing clinical education, showcasing the latest research and technologies, and strengthening the role of physiotherapy in comprehensive healthcare and health policy, contributing to a more efficient and sustainable health system in Palestine while fostering scientific and professional collaboration at both national and international levels.

Conference Objectives:

- Foster evidence-based physiotherapy practice.
- Showcase latest research and innovations in rehabilitation.
- Strengthen academic-clinical collaboration across universities and healthcare institutions.
- Support integration of physiotherapy into health policies to enhance rehabilitation and comprehensive healthcare in Palestine.

Conference Themes:

Theme One: Clinical Areas in Physiotherapy and Rehabilitation	Theme Three: Physiotherapy, Community Health and Health Systems
• Neurological Physiotherapy and Balance & Vestibular Rehabilitation • Musculoskeletal Physiotherapy, Manual Therapy, and Functional Rehabilitation • Cardiorespiratory Rehabilitation and Physiotherapy in Critical Care • Pediatric Physiotherapy and Early Developmental Rehabilitation • Geriatric Physiotherapy and Age-Related Rehabilitation • Sports Physiotherapy, Sports Injuries, and Return-to-Activity Programs • Women's Health Physiotherapy and Pelvic Floor Rehabilitation • Rehabilitation after Severe Injuries, Amputation, and Spinal Cord Injuries	• Community Rehabilitation, Primary Healthcare, and Health Promotion • Prevention, Physical Activity, and the Role of Physiotherapy in Public Health. • The Role of Physiotherapy in Health Policy and Health System Development. • Rehabilitation in War, Disaster, and Humanitarian Crisis Settings • The Role of Physiotherapy in Strengthening Health Systems in Resource-Limited Environments. • Community Rehabilitation and Psycho-Physical Support for Conflict-Affected Populations • Rehabilitation Response Models in Palestine with a Focus on the Needs of the Gaza Strip
Theme Two: Advanced Technologies and Emerging Trends in Rehabilitation	**Theme Four: Education, Research, and Professional Development in Physiotherapy**
• Modern Rehabilitation Technologies (Robotics, Virtual Reality, Artificial Intelligence, Electrical and Magnetic Stimulation, etc.) • Pain Science and Chronic Pain Management in Physiotherapy • Physiotherapy in Acute Cases, Emergency, and Intensive Care Settings	• Clinical Education, Curriculum Development, and Quality Assurance in Physiotherapy Programs • Modern Research Methodologies and Outcome Measures in Rehabilitation • Professional Practice Ethics and Quality in Physiotherapy

Participation Timeline:

Item	From	To
Submission of Abstracts and Feedback	28/02/2026	20/03/2026
Submission of Final Papers and Feedback After Peer Review	21/03/2026	30/04/2026
Convention Palace / Bethlehem — Zoom	12+13 Tuesday-Wednesday, 12-13/05/2026	

Conference Contact Information:

- **Phone:** 022751566
- **Mobile/WhatsApp:** +970 599 507481
- **Email:** conference@paluniv.edu.ps

Chair of the Scientific Committee
Dr. Rateb Abu Shama

International and Local Cooperation

The Faculty of Engineering and Information Technology at
Palestine Ahliya University signs a Memorandum of Understanding with Aeliasoft Company.







School Visits and Orientation Days

The Student Advisory Team at Palestine Ahliya University participates in orientation days for high school students across various governorates, aiming to enhance academic awareness and assist students in selecting their university pathways. The visits include:





Al Istiqlal University – Jericho





Bethlehem University





Palestine Polytechnic University – Hebron





Hebron University

The Student Advisory Team at Palestine Ahliya University conducted a series of field visits to schools in Bethlehem and Hebron governorates, delivering an informative presentation on the academic programs offered by the university. The team highlighted the university's specialized programs that align with labor market demands, thereby supporting students in making informed and well-considered decisions when selecting their university majors.








Palestine Ahliya University welcomed high school students specializing in cosmetology from Al-'Awda Secondary School for Girls on a distinguished educational visit aimed at introducing the students to the field of study and its future career prospects.



As part of its awareness campaign targeting high school students, Palestine Ahliya University welcomed a delegation from the Evangelical Lutheran School in Beit Sahour. The visit aimed to introduce the students to the academic programs offered by the university and to highlight programs that align with labor market demands.





Events and Activities

The Deanship of Student Affairs, in partnership with the Palestinian Medical Relief Society, launched an initiative entitled “Towards a Clean University Environment,” which included planting a number of seedlings across the university campus.





The Faculty of Law participated in the launch of the Palestinian Institute for International Humanitarian Law and Human Rights, organized by the Faculty of Law and Political Science at An-Najah National University in cooperation with the Palestinian Institute for International Humanitarian Law and Human Rights. The Faculty was represented by Dr. Mohammed Saabneh, Dean of the Faculty of Law, accompanied by a group of its students.





Palestine Ahliya University hosted the Comprehensive Practical Examination for the winter session.





As part of the ongoing collaboration between Palestine Ahliya University and Salesian Vocational Training Center, the Faculty of Engineering and Information Technology organized a preparatory meeting for engineering workshop students, with the participation of students from the Department of Engineering and Design across various specializations.





The Faculty of Law, in collaboration with the Official Gazette, launched a specialized training course for its prospective graduates entitled “**Foundations of Legal Opinion in Draft Legislation**.”





Palestine Ahliya University, in collaboration with Medicare Labs, organized a medical day on campus to monitor kidney function and facilitate the early detection of kidney-related diseases.





Palestine Ahliya University organized the second screening of the short film

“Who Said?”

to promote awareness of mental health.









Scientific Research Corner



Palestine Ahliya University is pleased to announce the release of the second issue of Volume four (2025) of the

"Palestine Ahliya University Journal for Research and Studies"

published by the Scientific Research Department. This peer-reviewed, open-access academic journal serves as a trusted resource for researchers and specialists, providing a scholarly platform for disseminating high-quality, peer-reviewed research. It welcomes submissions across a diverse array of fields, including engineering, computer and information technology, literature and the humanities, business and economics, the social sciences, medicine and healthcare, the natural sciences, agricultural and food sciences, nutrition, as well as interdisciplinary studies.

To access the third issue and to submit manuscripts for consideration please visit the journal's website:
https://journal.paluniv.edu.ps/index.php/journal

The journal also invites inquiries from researchers interested in joining its editorial board. Interested candidates may contact us via email at: journal@paluniv.edu.ps



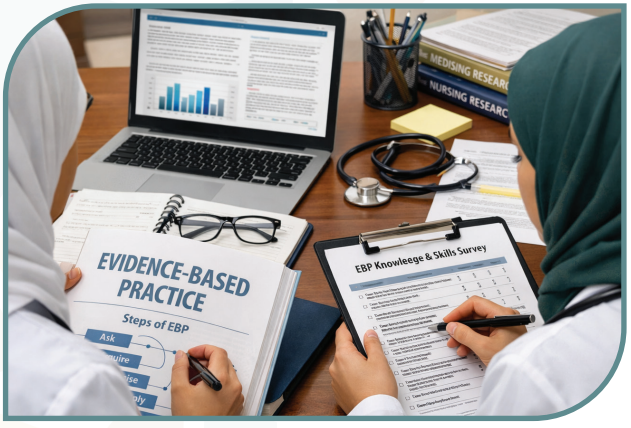
Dr. Suhail Al-Ahmed published a new research paper titled "The Impact of Emergency Circumstances on an Employment Contract"



Pro. Aziz Khalil published a new research paper titled "Investigation into the Positive Attributes of Men and Women in English and Palestinian Proverbs"



Dr. Mu'taz Abo Sara published a new research paper titled "An Efficient High-Speed Feature Extraction Analysis Methods of Digital Images in Social Media Platforms"



Pro. Ahmad Batran, Dr. Muath Abu Ejheisheh and Mr. Musab Farajallah published a new research paper title "Assessing knowledge, attitudes, and skills toward evidence-based practice among Palestinian nursing students"

Palestine Ahliya University is pleased to open its doors for productive research partnerships with academic institutions and distinguished researchers in various fields.

You can contact us via email at: research.clinic@paluniv.edu.ps



جَامِعَة فِلَسطِين الأَهلِيَّة
Palestine Ahliya University

جامعة فلسطين الأهلية - جبل ظاهر - بيت لحم

02-2751566 02-2749652 P.O Box: 1041 palestineahliya

Bethlehem, Palestine pau@paluniv.edu.ps

جامعة فلسطين الأهلية - Palestine Ahliya University

www.paluniv.edu.ps